



Applicants: **Rowe et al.**  
Application No.: **10/767,808**  
Publication No.: **US 2005-0170890 A1**  
Filed: **January 29, 2004**  
Publication Date: **August 4, 2005**  
Title: **METHOD AND APPARATUS FOR PROVIDING CUSTOMIZED  
GAMES AND GAME CONTENT FOR A GAMING APPARATUS**

Group Art Unit: **3714**  
Examiner: **Jessica Harrison**

**THIRD-PARTY SUBMISSION OF PRIOR ART**  
**IN A PUBLISHED APPLICATION**  
**PER 37 C.F.R. § 1.99**

To Whom It May Concern:

We submit the following patents or publications for consideration by the Office:

- U.S. Patent No. 5,639,088, issued June 17, 1997 to Schneider et al.;
- U.S. Patent No. 6,068,552, issued May 30, 2000 to Walker et al.;
- U.S. Patent No. 6,110,041, issued August 29, 2000 to Walker et al.;
- U.S. Patent Publication No. US 2003-0078101 A1, published April 24, 2003 to Schneider et al.; and
- U.S. Patent Publication No. US 2004-0248642 A1, published December 9, 2004 to Rothschild.

Enclosed is:

- A money order for \$180.00, which includes the fee under 1.17(p)
- Clean copies of all patents / publications listed above
- A self-addressed postcard to acknowledge receipt

In accordance with 37 C.F.R. § 1.248(a)(4), a copy of this submission was transmitted on September 6, 2005 via first class mail to the Applicant's attorney or agent at the following correspondence address listed on the published application:

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